

THE ORIGINAL

MOONBEAMS

Founded by — Colonel E. A. Little

Smallest Newspaper in the West — Circulation Under 1,000,000

VOL. III, No. 41 Boyes Hot Springs, Calif. Friday, April 18, 1958

By Mail: \$1.29 Per Year. Pickup, free

SPRING FEVER WEATHER IS HERE ! ! !

IN THE VALLEY OF THE MOON

Well . . . Well . . . Well . . . It's Spring Fever time once again and we have a very bad case of it. . . When it's raining it's too depressing to work and with all this wonderful weather it's too nice to work. . .

Printing is our line of work but something more precious than individual business plans and hopes of any organization is at hand. . .

That is election. Soon the polls will be thrown open and we will be asked to register our choices for the various offices in the land. . .

It is a delicate choice. It must be weighed in the balance scale of good and solid judgment. No diploma is asked of politicians. No set course of study or training is required. . .

That is why each individual must weigh the facts, search out the political credo of each candidate, make certain that his choice is as wise as available information can make it. . .

Remember this: Even the veterinary who doctors your pet must show more careful preparation for his calling than the politician. . . That throws the burden of decision squarely into the minds of the voter. . .

It is our responsibility to vote—and vote wisely. . .

Read MOONBEAMS weekly and keep posted on the candidates for the election coming in June. . .

Thank you,
The Publisher

MOON BEAMS

JIM'S MEATS, at Boyes Springs Food Center. Top quality always. We cut to your order. Fresh poultry. Delicatessen dept.

A friend of mine visited a leading hair stylist and put herself in his hands. When it was all over she looked at herself, gulped, and decided she was definitely different. —She composed herself, arranged her face to match the new hairdo, and went to the cashier to pay her bill. The cashier looked at her, startled, and inquired, "Do you wish to complain?"

SONOMA MISSION INN, Boyes. Splendid cuisine, excellent bar, and luxurious accomodations. Meet Millie, most nights.

Welcome to the Valley of the Moon, Martin Stevenson, who has been appointed Ad Manager for the Index-Tribune the circular which is distributed in the Sonoma area.

MISSION CHAPEL MORTUARY, Funeral Directors, Sonoma. James and Jack Bisso. Only home-owned and operated mortuary serving Sonoma Valley families. Telephone WE 8-3357.

Next Monday night, April 21st, there will be a "Hot-Time" in El Verano when a Citizens Committee will meet at the clubrooms of the El Verano Improvement Club. At this meeting the group will elect officers and lay the ground work to protect the rights of the property owners against the incorporation of this area with that of Boyes.

ADOBE DRUG (Ray S. Duer), 417 1st St. W., Sonoma. WE 8-2971
Prescription Specialist Veterinary Supplies

Did you know that Virgil Smith and Gottfried Janke have applied for an "On Sale Beer" license for the Southwest corner of Pine and Locust Streets?

Any wife with an inferiority complex can cure it by being sick in bed for a day while her husband manages the household and the children.

VALLEY OF THE MOON CLEANING PLANT, Hwy. 12, Boyes. Fast service, Free pickup. All work done on premises. WE 8-5830.

Found a card in our pocket . . . it reads . . . Ray Grinstead, Attorney-at-law and former Justice of the Peace, Sonoma Township, Respectfully solicits your vote for Judge of the Justice Court, Election Tuesday, June 3, 1958.

A bank received the following brief note with a final payment on an auto contract: "Dear Sir: This should make us even. Sincerely, but no longer yours."

FRANK BUCHBAUER (B & L Laundromat, Fetters), expert on all types of washers, automatic or regular. Work guaranteed.

MOON BEAMS

CHEF CARDINT'S RESTAURANT, Glen Ellen. Fastidious in its meals, drinkables. Comfortable, luxurious. We cater anywhere.

Patient to doctor: "When do you think I'll be well enough to eat the things that disagree with me Doc?"

RICHFIELD SERVICE, main corner, Boyes. Best equipped station in the Valley. Bud Delaney, proprietor. S & H Stamps.

Don't forget the big Carnival to be held this Saturday at the Sassarini elementary school, from 1 to 8 p.m.

Note from an understanding mother to her youngster's teacher: "I kept Jimmy at home because of a cold, What a peaceful day you must have had!"

Have noticed several "Hot Rods" that the C.H.P. should notice.

PALMS INN, Verano. Meet Carl and Rene Inskeeps your hosts, also Wilma and Barney Barnett in the dining room. Open every day.

The Lions Club annual breakfast will be held on Saturday, May 3rd. All persons holding tickets may use them thtn. Be sure to attend you may be the winner of a turkey given away by the Woodleaf Market.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

Wish we knew more about Golf. . . The folks at the Sonoma Golf & Country Club were enjoying themselves over the weekend.

OUR RESORT, El Verano. Let Harvey and Melina serve you your favorite cocktail. "Home of the Stein Club". U-R Welcome.

We see where the City of Sonoma is having trouble with their cemetery rules and regulations. We don't care if our grave has a wooden liner or not. We do hope that they pass a rule that no one living in The Valley of the Moon will be buried in their cemetery.

EL DORADO HOTEL, Sonoma. John Merlo, Prop. Varied menu, Italian foods, a specialty. Splendid cocktail bar. Finest food.

Paul's Resort celebrated its Fiftieth Year In the Valley of the Moon last Sunday with a bang up crowd. Many new improvements have been made during the past few months and eight more motel units will be completed by June 1st.

LEE STARRETT, Massuer, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

MOON BEAMS

Published every Friday by Private Bill Sandlin, P. O. Box 446, Boyes Hot Springs, Calif. \$1.29 per year by mail, pickup, free.

—YES MOONBEAMS ACCEPTS POLITICAL ADVERTISING—

MOONBEAMS

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. Time-Ex watches. Soda fountain. A super drug store.

Everyone is invited to attend the meeting of the El Verano Improvement Club on Thursday May 1st. Several political candidates will be on hand to meet with the voters of this area.

"Cocktail dresses in pastels or vivid print will be seen frightening up the landscape and clubs these summer evenings."

SONOMA GROVE, Hiway 12 south of Boyes. Finest food and drinkables, homelike atmosphere. Italian foods, also Seafood.

"The Garden Study Club will meet Thursday. The Study topic, 'My Potted Friends,' will be given by Mrs. Gene Kintz."

Can anybody give us the address of the "National Liars Club"? We have a candidate by the name of George Truman for them this year. By the way have you ever been in the Valley Jewelers and had to listen to some of George's Fish Stories?

BOYES SPRINGS FOOD CENTER. A complete quality, one-stop market, with competitive prices. Take-out license. Stop in.

"Well," Exclaimed the young medic as he joined a colleague in the hospital cafeteria, "I certainly performed that last operation in the nick of time. Another few hours and the patient would have recovered without it!"

Well now that the 15th of April has come and gone Edmund C. Reedy, tax consultant will have to start his campaign for the office of County Auditor.

BATES & EVANS, Funeral Directors. 691 Broadway, Sonoma. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. Telephone WEBster 8-2696.

Did you know that May 1 to 7 is National Posture Week? . . . By the way do you know of a good Chiropractor, I can't seem to find any listed in the MOONBEAMS ads. . . Guess I will let Lee Starrett at the Boyes Bathhouse give me a massage . . . and tune me up. . .

" . . . After the sun down here in the Valley of the Moon there are practically no recreational facilities for those who are not married."

GLEN ELLEN LIQUOR STORE. "Slim" Wallace. On Arnold Drive. Varied stock—wines, beer, whiskeys, liquors.

Did you know that half of all women employed in the U.S. are married and living with their husbands. One fourth are single. The remainder are widowed, divorced, or single.

JOHN A. ELLIS — Deserves Your Support — FOR SHERIFF

MOON BEAMS

FRANK'S HARDWARE, Castner Bldg., Boyes. Gardening equipment, Household appliances, Giftware, Paint, Tools, Glass.

Woman to officer making road survey: "Don't count us. We'll be coming back in a few minutes when my husband admits he's going in the wrong direction."

Lillie (sitting on back seat): "Why does your husband always put his hand out when he's driving?" —Tillie (Also on back seat): "I suppose it's because the worm is getting ready to turn."

FOUR CORNERS CAFE, So. Broadway. Pizzas a dozen kinds. Latest addition, **Linguica**, a sensation pizza. Imported beer, too.

After the birth of twins gave my sister four children in three years, her letters became shorter and shorter. One day when winter was in full swing, I received a postal. All it said was: 4 kids—4 colds—4 lorn.

After all is said and done, it's usually the wife who has said it and the husband who has done it.

WAYNE POWERS, Pool Maintenance. Quality service. Chemicals, repairs, heaters. Six years in business. Call Liberty 5-2955.

Asked how old her daughter was, a woman replied: "She's just at the age where she responds to every remark of mine with "Oh, Mother!"

Under-Cover Shop received this note: "You have not yet delivered that maternity dress I ordered. Please cancel the order. My delivery was faster than yours."

DENNY'S COG CLUB, Boyes. Gathering-place for sportsmen, fishermen, hunters, football and baseball fans. Congenial always.

The City of Sonoma has just added two more reserve police officers to their roster, making a grand total of ten. The Valley could stand more protection in many ways including the "Hot Rods".

Did you know that Policemen never grow old, they just lose their night sticks.

BATHHOUSE RESTAURANT, on the veranda. Merchants' light lunch. Giant Hamburgers, Farmerburger. Finest food, low cost.

Who wants to fix supper in a warm kitchen, take the family out to one of the many fine resorts for a change and get in good with the lady of the house.

For these nice evenings on the patio you can enjoy your favorite TV program with a portable from Electronic Drive-In-TV.

PAUL'S OLD RANCHERO, Verano. Superior dinners, cocktails. Banquets a specialty. Music Saturdays — Paul and Buff.

MOON BEAMS

Spring: The time of year when the highway authorities close the regular roads and open up the detours. **VALLEY JEWELERS,**

Received a nice letter from the California Newspaper Publishers Association, Manager A. E. Gilbert of the San Francisco office. Private Bill Sandlin, Post office Box 446, Boyes Hot Springs, California. —Dear Moonbeams: You may have the smallest newspaper, but I know of one that goes 5 pages and is the only one you can open in the wind. —Sincerely yours, A. E. Gilbert. . . Your letters are always welcome.

BROADWAY CAFE, Sonoma. Mendel Cader, manager. A cozy bar and dining room, serving luncheons, dinners. Quiet, efficient.

Don't forget for an enjoyable evening at Whist attend the card party sponsored by the El Verano Improvement Club, Monday night, April 28th. Mrs. Milton Marino will be in charge, assisted by Mrs. Parkes and Mrs. Smircich.

"I've never campaigned on anybody's shortcomings and I never will, he declared. I try to get elected on my own."

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. Finest food always. Try our Clown Room. Henry Goulette, Manager.

Many a man now wishes that he had saved enough money during the Depression so he could afford to live through the present prosperity.

Flo: "Will you bring me some mouse traps tonight, darling?"

—Moe: "What! I bought you ten last night!" —Flo: "I know darling, but they all have mice in them now."

BANCROFT NURSERY, Sonoma. Is the place to get that gift for Mothers Day on Sunday, May 11th. . . They will deliver.

The California Farm Bureau Federation is coming out on August 12th for their 15th anniversary celebration, and already the farmers are gearing up a county-by-county contest to pick the Most Beautiful Farmer's Daughter in the state. . . This would also be a good date for the California Association of Traveling Salesmen to hold their convention.

MIKE & ROSE'S MARKET, Boyes. Open Wed. to Sat., 10 to 6 except on Saturday, 9 to 7. Highest quality meats. Groceries.

A man who has a 14-year old daughter was announcing to friends the other day that he is about to become a father again. "Now that I've raised a baby-sitter," he stated, "I'm going to settle down and raise a family."

MENDEL'S CAFE, Boyes Plaza. Serving daily from 12; Sunday, 5 to 10. Spanish food, Pizza, Steaks, Seafood. Cocktail bar.



The
Citizens Committee of El Verano
Will Meet Monday, April 21st.
at 8 p.m.

El Verano Improvement Club

... U - R Welcome ...

Protect Your Property Rights

MOON BEAMS

RUSTIC INN, Glen Ellen. Center of town. Last of the original 11 taverns. Jack London like the place. It's western!

Wife to sick husband: "What do you mean you have nothing to live for? The house isn't paid for, the car isn't paid for, the TV isn't paid for. . ."

A dreamer is a guy who can sit around reading travel folders after his vacation is over.

BUD'S GARAGE, corner Railroad & Cherry Sts. Guaranteed finest workmanship. Chevron Service Station. Phone WE 8-3971.

Spring fever can be cured by a few hours daily in the garden, for the proper equipment be sure to see Frank's Hardware. Ask about their half and half lawn seed, the other half is for the birds.

B & L LAUNDROMAT, on hiway, Fetters. Save time and money—wash, dry, iron, right here. Especially during the cold season.

Ticket-writing motorcycle cop to sports-car driver: "Perhaps you weren't doing a hundred. However, I'm going to reward you for trying.

John went calling on the widow of his best friend shortly after the funeral. . . "Joe and I were mighty close friends," he said. "Isn't there something I could have to remember him by?" . . . Tearfully the widow raised her eyes and whispered softly: "Would I do?"

R. A. "BOB" MILLER —o— "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

When the grass looks greener on the other side of the fence, it may be that they take better care of it there.

Irate gentleman to check-out clerk in supermarket: "I know they're empty. I ate the stuff while I was waiting in line."

Horrified father, watching daughter select costly wedding gown, to wife: "I don't mind giving her in marriage, but must she be gift wrapped?"

ELECTRONIC DRIVE-IN-TV and Radio Specializing In Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.

One gift I knew my wife wanted was a medallion. But when I got to the department store I found I'd forgotten what they were called. Luckily at a nearby counter I spotted a young salesgirl who had a medallion hanging from a chain around her neck. So I went up to her, pointed at it and asked, "What do you call those things and where do you buy them?" —"Falsies-second-floor lingerie," she replied, blushing furiously.

MANCUSO WINES, Glen Ellen. . . Grower-producer. Available IN THE VALLEY OF THE MOON

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